



# 2017 Sponsorship Agreement

## Registration Giveaways

Your Company's logo on promotion giveaways distributed at registration to all GlassBuild America registrants

Sponsorship Purchase Deadline - August 12, 2017

### GlassBuild America Show Management agrees to fulfill these Sponsor Benefits:

- Giveaways distributed at registration to all GlassBuild America Registrants – 7000 plus participants
- Giveaway items will be placed along registration counters, sign-in counters or directly given out to each participant by the registration staff – distribution will be decided on by show management and based on the type of giveaway  
*Examples of giveaways:* Pens, USB Sticks, Post-It Notes, Stress Ball, Cups...
- Online Sponsor Recognition:
  - Your logo and booth number on the GlassBuild America website and mobile app sponsor page
  - Your booth marked as a sponsor on the Interactive Floor Plan
- Official Show Catalog: *(if signed and paid by July 14, 2017, the catalog print deadline)*
  - Your logo and booth number in the Sponsor Appreciation section
  - Your booth marked as a sponsor on the Fold Out Floor Plan
  - Your company name designated as a sponsor in the Exhibitor Alpha Listing
- Onsite Sponsor Recognition
  - Complimentary sponsor ribbons for your booth personnel to wear in your badges
  - Your booth marked as a sponsor on the Exhibitor Locator Maps
  - Your company logo on dedicated Sponsor Boards
  - Your company logo on dedicated sponsor signage in registration

### As a Registration Giveaway Sponsor, you agree to:

- Sign and return this Agreement
- Pay in full upon receipt of invoice, **\$2,500**
- Include the GlassBuild America logo on giveaway items
- Submit your logo/graphics and image of your chosen item to GlassBuild America show management for approval
- Provide and ship 6000 - 7000 printed items to your exhibit booth, place labels on boxes to read: *Show Management – Registration* (show management will pick up boxes and deliver to appropriate areas)
- Provide website to which your logo will be linked
- Supply **Company Logo** - PREFERRED File Format: Illustrator EPS file with all text converted to outlines and CMYK color (no RGB or Pantone colors).  
Email electronic files to **Cindy Luria at [cluria@glass.org](mailto:cluria@glass.org)**

**Note:** Show Management reserves the right to approve or ask for changes to be made of any sponsor created graphics associated with this sponsorship.

**Please sign and return this Agreement indicating that all responsibilities are accepted and confirmed.**

Company Name: \_\_\_\_\_

Website: \_\_\_\_\_

Company Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Exhibitor:  Yes Booth Number \_\_\_\_\_  No

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Email completed Agreement and Electronic Files to:** Cindy Luria at [Cluria@glass.org](mailto:Cluria@glass.org)

**Questions about this Sponsorship?** Email or Call Dominique Spaide [dspaide@glass.org](mailto:dspaide@glass.org) 866-342-5642 ext. 173