



2017 Sponsorship Agreement

Express Learning Educational Program

Your company's logo on a banner inside the convention center along the main walkway and a flag along the seated area of the Express Learning Theater, which will hold 3-days of educational sessions on the show floor and is open to all GlassBuild America participants

Sponsorship Purchase Deadline - August 12, 2017

GlassBuild America Show Management agrees to fulfill these Sponsor Benefits:

- Your company logo displayed all three days on an Express Learning banner placed inside the convention center along the main walkway for all GlassBuild America registrants to view
- Your company logo on a flag flanking the Express Learning seating area in clear view of all GlassBuild America registrants seated in the theater or walking by all three days of the show
- Online Sponsor Recognition:
 - Your logo and booth number on the GlassBuild America website and mobile app sponsor page
 - Your booth marked as a sponsor on the Interactive Floor Plan
- Official Show Catalog: *(if signed and paid by July 14, 2017, the catalog print deadline)*
 - Your logo and booth number in the Sponsor Appreciation section
 - Your booth marked as a sponsor on the Fold Out Floor Plan
 - Your company name designated as a sponsor in the Exhibitor Alpha Listing
- Onsite Sponsor Recognition
 - Complimentary sponsor ribbons for your booth personnel to wear in your badges
 - Your booth marked as a sponsor on the Exhibitor Locator Maps
 - Your company logo on dedicated Sponsor Boards

As an Express Learning Theater Sponsor, you agree to:

- Sign and return this Agreement
- Pay in full upon receipt of invoice, **Exhibitor - \$3,500 Non-Exhibitor - \$5,000**
- Submit your logo/graphics to GlassBuild America show management for approval
- Provide website to which your logo will be linked
- Supply **Company Logo** - PREFERRED File Format: Illustrator EPS file with all text converted to outlines and CMYK color (no RGB or Pantone colors).
Email electronic files to **Cindy Luria at cluria@glass.org**

Note: Show Management reserves the right to approve or ask for changes to be made of any sponsor created graphics associated with this sponsorship.

Please sign and return this Agreement indicating that all responsibilities are accepted and confirmed.

Company Name: _____

Website: _____

Company Contact: _____ Title: _____

Street Address: _____

City: _____ State: _____ Zip/Postal code: _____

Email: _____ Phone: _____

Exhibitor - \$3,000 Booth Number _____

Non-Exhibitor - \$5,000

Signature: _____ Date: _____

Email completed Agreement and Electronic Files to: Cindy Luria at Cluria@glass.org
Questions about this Sponsorship? Email or Call Dominique Spaide dspaide@glass.org 866-342-5642 ext. 173